

CLOSE THE GLASS LOOP

Launch of Vidro+

24 May
2022





RESPONSIBILITY

RESOURCES

Our objectives



+90%

90% average EU collection rate of
used glass packaging by 2030

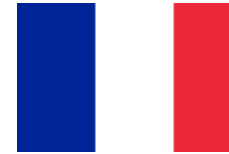


Better quality of recycled glass, so
more recycled content can be used
in a new production loop

A European partnership



Led by National Platforms





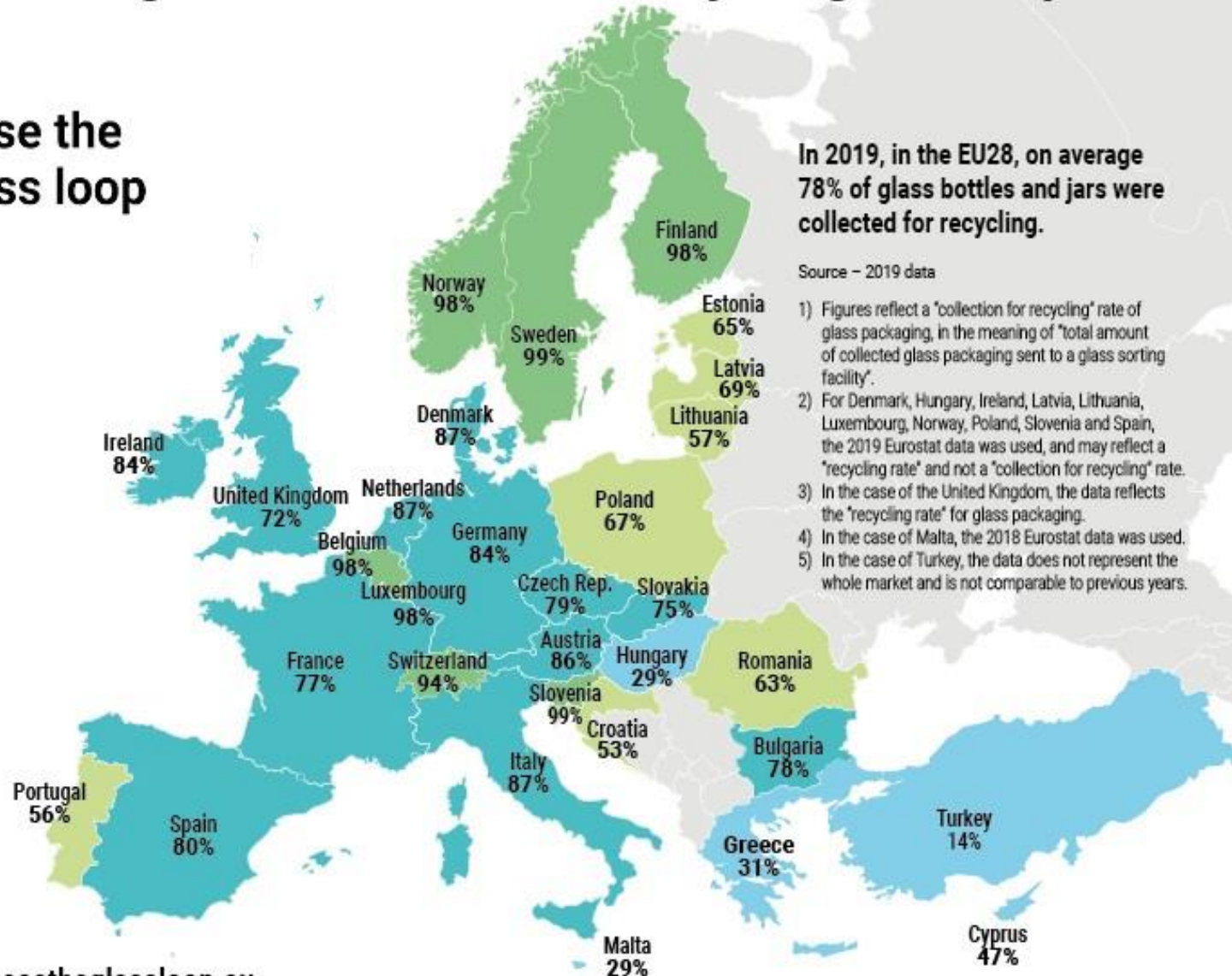
22%
NOT COLLECTED



Container glass collection for recycling in Europe



close the
glass loop



In 2019, in the EU28, on average
78% of glass bottles and jars were
collected for recycling.

Source – 2019 data

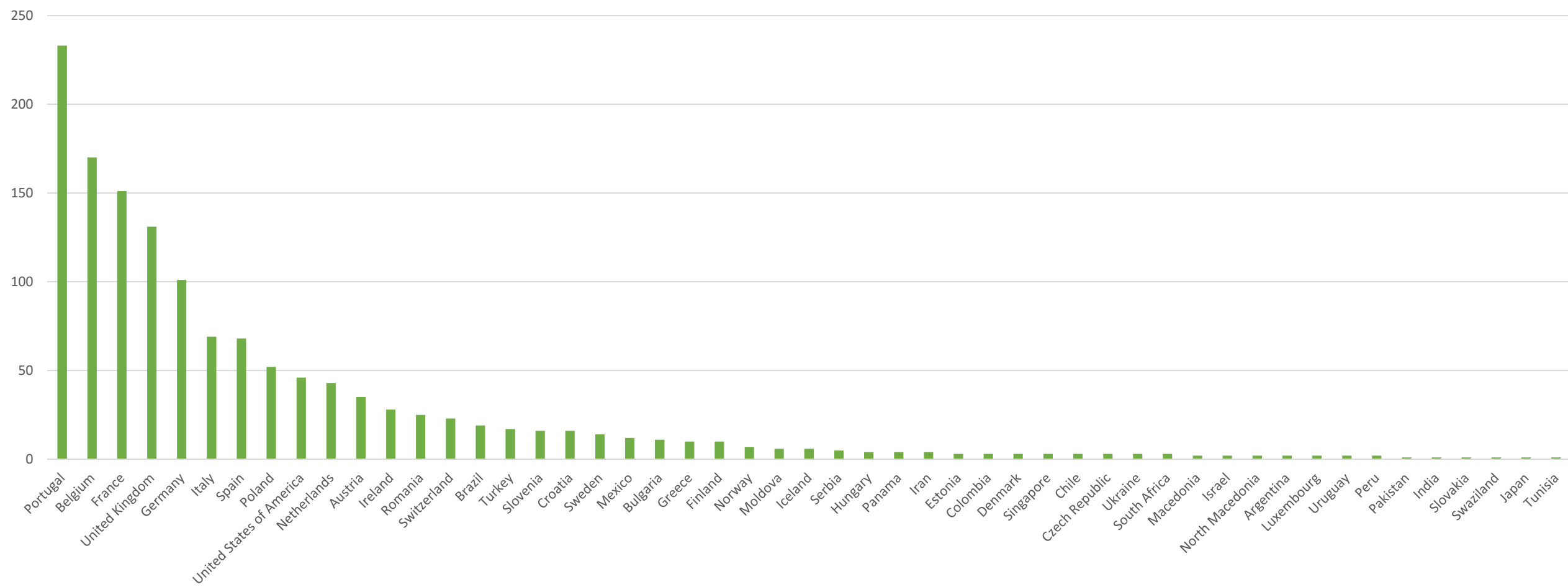
- 1) Figures reflect a "collection for recycling" rate of glass packaging, in the meaning of "total amount of collected glass packaging sent to a glass sorting facility".
- 2) For Denmark, Hungary, Ireland, Latvia, Lithuania, Luxembourg, Norway, Poland, Slovenia and Spain, the 2019 Eurostat data was used, and may reflect a "recycling rate" and not a "collection for recycling" rate.
- 3) In the case of the United Kingdom, the data reflects the "recycling rate" for glass packaging.
- 4) In the case of Malta, the 2018 Eurostat data was used.
- 5) In the case of Turkey, the data does not represent the whole market and is not comparable to previous years.

Portugal 1st!



to close
the loop

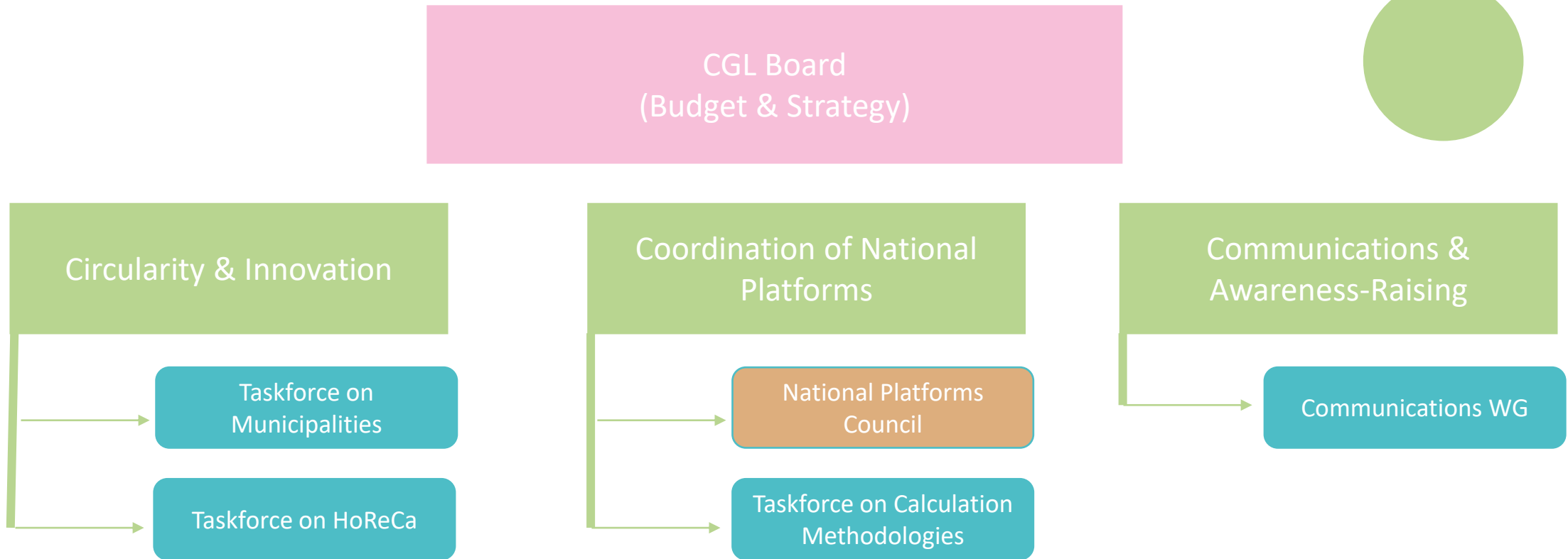
Total Registered Participants - by country



How will Close the Glass Loop help?

- Building a team!
- All partners of National Platforms have access to the resources, taskforces and extended network of Close the Glass Loop
- Close the Glass Loop supports the exchange of best practice between National Platforms
- Close the Glass Loop will support mobilisation efforts on national level
- Close the Glass Loop offers a European platform to promote actions on local level

Organisation of the workflows



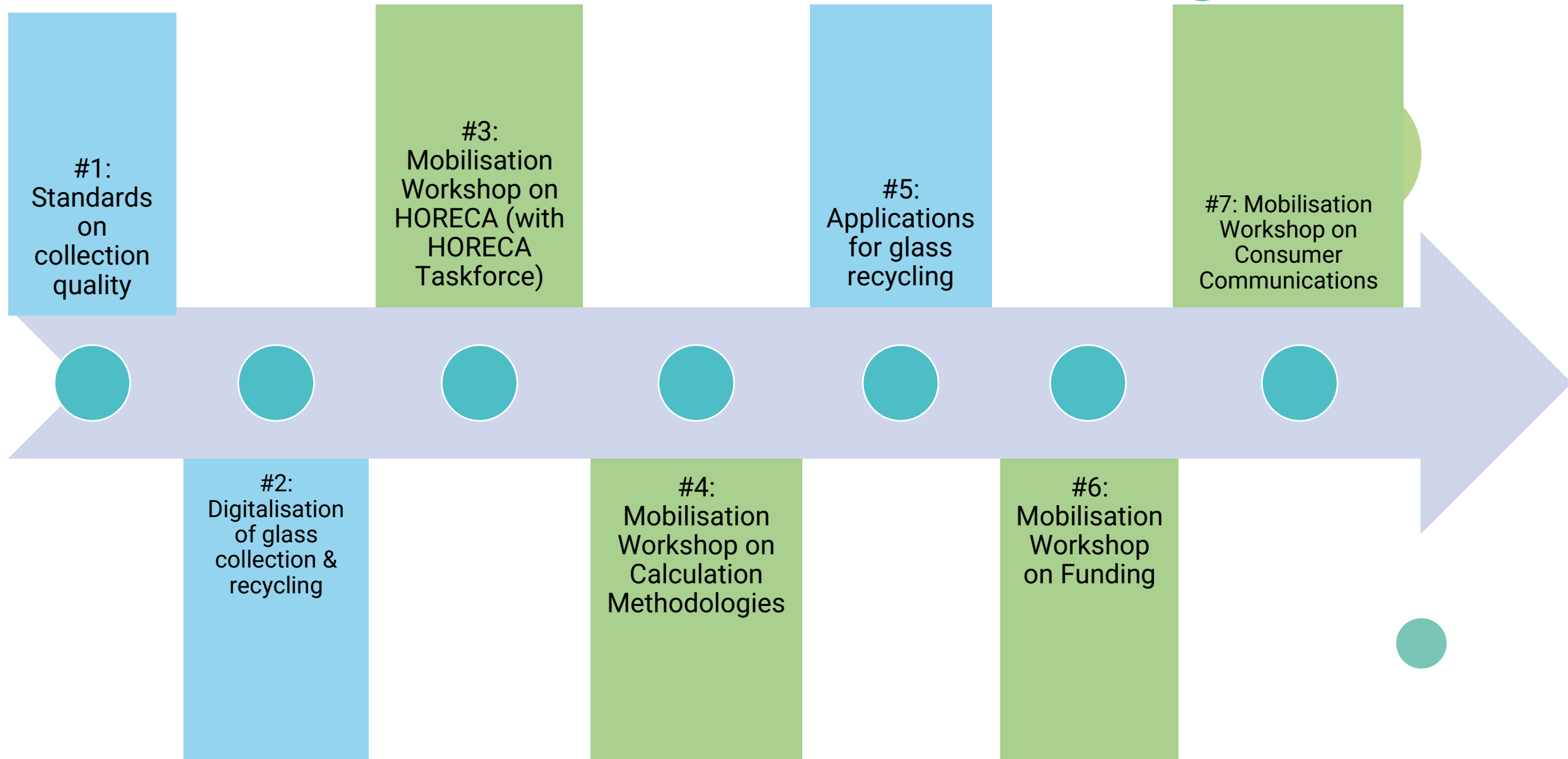
Engaging with local authorities



Engaging with the HORECA sector

- Study in the making on glass packaging in the HORECA sector
- Breaking new ground:
 - European-level market data to support analysis
 - Interviews with key stakeholders

National Platforms Council: the exchange of best practice hub



Upcoming!



**close the
glass loop**

Registrations open

CGL Annual Event

CLOSING THE LOOP AROUND THE WORLD

**CELEBRATING
2.**

Anniversary
of Close the
Glass Loop




**30 June 2022
13:30 - 16:00 CET**

online event
free registration



Keep up the good work!

- Vidro+: a major best practice already!
- Only France has something comparable, but a commitment only (no central coordination)
- Use Close the Glass Loop as an inspiration – not as a tool for comparative assessment
- Take the best and set your own path – we'll support you!



Thanks for your time
and good luck in
closing the glass
loop!

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